



Strategic Skills Development Partnerships Summit 2021

How business, government and higher education institutions can collaborate to boost employability

4-5 November Online



Kathleen I. Powell,
Cohen Career Center ,
USA



Zukile Mvalo,
DDG-Skills Development,
DHET



Nokuthula Selamolela,
CEO, FoodBev SETA



Bontle Lerumo ,
CEO , PSETA



Elaine Brass , CEO ,
HWSETA



Suzanne Helbig,
Career Pathways
University Of California , USA



Siya Madyibi ,
Microsoft



Felleng Yende, CEO of
FP&M SETA



Nombulelo Nxesi
CEO, ETDP SETA



Dr Pat Smythe
Executive Chairman
Emergence Growth.



Prof Evelyn C Garwe,
Zimbabwe Council
For Higher Education



Dr Fundiswa Nofemela,
Director: Co-Operative Education,
MUT



Lillian Bususu
Graduate Development
Rosebank College



**Voices of Recent Graduates
Employed & Unemployed**



Nkosinathi Mchunu,
Principal, Thekwini TVET
College



R CM Reddy ,
MD & CEO , Learnnet
Skills, India



Brenda Ntombela ,
Retired Skills Expert,
Formerly HRDC



Meike Wetsch
Capital Raising & Funding
COEGA



Karin Hendricks ,
Principal , Falsebay
TVET College

Unemployment statistics in South Africa are frightening. The last count was that 32 per cent of the population is unemployed. More than 63 per cent of young people are out of work. This cannot go on for long. The emphasis on Skills Development has become more important than ever before.

Industry, Government and Higher Education needs to come together to evaluate how their strategic partnerships have worked over the years. There is need to infuse more ideas into the nature and form of future skills developments linkages. The green economy, renewable energy and the 4IR are some emerging issues that need attention as they have the potential to add more jobs.

Internationally, a new report in the UK, **'Universities and the UK's economic recovery: an analysis of future impact'** is predicting that thousands of jobs, new businesses, and prosperity will be created across the UK through university collaborations with employers, local government, and other partners. This places Higher Education and its partners at the heart of economic recovery. With more and diversified partners Higher Education can lead in setting up new companies, services, training of professionals and massive investment in research collaborations.

The primary audience for this conference will be the South African (and African) corporates, government and higher education institutions. The fact that it is a virtual event opens it up the possibility of a global audience. As the conference researchers we have made efforts to ensure a global representation in our line-up of speakers as the 'new normal' has boosted opportunities for remote work around the globe.

Topics to discussed and resolutions to be made on ;

- Making Private_Public_Partnerships work for Skills Development
 - What are the skills needed? Where are the new jobs?
- Coping and Adapting to disruption caused by Covid-19 to graduate employability
 - Strategies to broker and manage sustainable partnerships
- Effective collaborations on learnerships, Internships, Work Integrated Learning and Graduate Programmes
 - Forming partnerships for development and multi stakeholder Initiatives
 - Generation Z and the Future Of Work
 - Benchmarks and Case Studies of successful collaborations

Who Should Attend ?

Deans/ Heads of Faculty/ Department
College Principals
Training Managers
Head Of Learning & Development
Learnerships Managers
Work Integrated Learning Managers
Career Centre Administrators, Coordinators, Officers and Managers
Student/Graduate Placement Officers
Business Development Personnel
Workforce Recruitment Managers

Limited Sponsorship opportunities : Call 083 446 8533

09:20 Keynote SETA CEO Panel Presentation : Strategic Partnerships In Sector Skills Planning And Funding The Linkages .

- Getting SETA funding & defining SETA partnerships
- Identify key drivers of change in the industry & sector partnerships
- Develop a list of scarce skills and occupations
- Drive the Seta's priority projects and grant allocations
- Planning and managing such skills development activities

Nokuthula Selamolela | CEO, FoodBev SETA

Elaine Brass | CEO , HWSETA

Bontle Lerumo | CEO , PSETA

Nombulelo Nxesi | CEO, ETDP SETA

Felleng Yende | CEO of FP&M SETA

10:50 Comfort Break

11:05 Unpacking The Timing Of Work Integrated Learning And Its Effect On Graduate Employability Outcomes

- Unpacking result into the timing of WIL
- Does it improve employability?
- Diversity in WIL curriculum design to facilitate quality and inclusive higher education.

Prof Evelyn C Garwe | Deputy Chief Executive Officer, Zimbabwe Council for Higher Education

11:30 Case Study : How Microsoft & Partners Have Contributed To Skills Development In South Africa

- How partners are identified
- The importance of digital skills
- Evaluating how the organization has contributed to employment

Siya Madyibi | Executive Director: Corporate, External and Legal Affairs (CELA) , Microsoft

12:00 Managing Learnerships, Graduate Programmes And Work Integrated Learning Programmes

- Requirements for learnerships
- Graduate Programmes
- Duties of the SETA, Employers and Learners
- Incentives to employers
- Challenges

Adeline Singh| Skills Development Manager, INSETA

12:30 Case Study: Falsebay TVET College: How technical and vocational learning can boost employment

- The position of TVET in the Skills Development landscape
- Strategic partnerships
- Lessons learnt and the future partnerships

Karin Hendricks| Principal , Falsebay TVET College

13 :00Lunch

14 :00 Case Study : Thekwini TVET College -Developing Partnerships in the South African TVET Colleges Sector

- How to develop partnership guidelines and protocols
- Strategies in strengthening capacity between college and National Department
- Adopt a performance management system
- Elements of a Private Public Partnerships
- Student to be central to the Partnerships

Nkosinathi Mchunu | Principal , Thekwini TVET College

14:40 International Case Study : Linkages In Supporting Students And Graduates With Career Development Pathways And Work Transitions

COVID-19 has been a curse. It has also been a catalyst for positive change. COVID made us work differently and think differently, prompting universities and employers to engage with students in new ways to help them develop and articulate the career readiness skills needed for an evolving world of work. While this presentation is from a U.S.A. point of view, participants will learn about emerging career services practices and strategies that can serve as inspiration for innovative approaches to support students seeking career pathways in a changed world.

Suzanne Helbig| Associate Vice Provost, Division of Career Pathways, University Of California , USA

15:20 Comfort Break

15:35 International Case Study : Emerging Trends In Collaborations For Graduate Employability

- Identifying stakeholders;
- Leveraging partnerships; and
- The new 'normal'; technology and AI to build a talent pipeline and support the workforce

Kathleen I. Powell, M.S. | Associate Vice President for Career Development Cohen Career Center | NACE Past President , USA

16:20 Panel Discussion : A transformative approach to Skills Development

Ellis Levember | CEO , SA Essential Oils Business Incubator (Seobi)

Ronnie Siphika | CEO , Construction Management Foundation

16:40 - End of Day 1

To register : Call +27 83 446 8533 or e-mail ; info@skillingsa.co.za

08:50- Opening Remarks And Recap Of Previous Day's Proceedings**09:00 International Case Study : Making Private Public Partnerships Work For Skills Development**

- PPP Models in Skills Development in India
- Define the Role Matrix amongst the partners
- Refine the Contractual Framework
- Infrastructure
- Employer Engagement
- Civil Society and Community Engagement

R. C. M Reddy | Managing Director & CEO , Larnet Skills , India

09:40 Graduates Voices – This section is devoted to recent graduates ,employed and unemployed . SkillingsA went out to gather some experiences of these young people . Some are venting their frustrations while some are celebrating a new job .

Mlamuli Nkomo | Project Manager , SkillingsA

10:00 Overcoming Student & Graduate Placement Challenges

- Tracking of students/graduates for purposes of establishing employment status
- Career Coaching/Workshop preparing them for the world of work
- Placement process
- Tracking of placed students/graduates for feedback
- Getting feedback from all stakeholders
- Maintaining an effective user friendly database.
- Strategic marketing of success stories

Lillian Bususu | National Graduate Skills Development Manager , IIE Rosebank College

10:40- Comfort Break**11:00 Gen Z And The Future Of Work**

- Generation Z and technology
- Wellbeing and flexibility
- Privacy and productivity
- Effective training methods
- Workplace culture

Dr Pat Smythe | Executive Chairman, Emergence Growth

11:30 Co-Operative Education And Work Integrated Learning In The 4IR Era: Risks And Opportunities

- Evolving nature of co-operative education
- Soft skills for employability
- Aligning digital transformation along with partners
- What are the risks?
- What are the opportunities

Dr Fundiswa Nofemela | Director: Co-Operative Education, MUT

12:00 Case Study : Coega Human Capital Solutions Skills Development Programmes

- How Coega has consistently shown employment rates in excess of 80% for all trainees
- Success rate in terms of the sustainability of SME Programmes
- Relationship with SETA's and other Skills Development Agencies
- Qualification design and international mapping of qualification content

Meike Wetsch | Capital Raising & Funding , Coega Development Corporation

12:30 Strengthening Continual Partnerships Between Educational Institutions And The Industry

- High quality research on labour market needs and learning opportunities
- Strengthening the governance of workforce programs
- Better strategies to engage the private sector
- Encourage greater access to training and certification

Brenda Ntombela | Head of Secretariat , Human Resource Development Council, Department of Higher Education and Training

13:00 –End Of Conference

**For Delegates Bookings email registration form to :
info@skillingsa.co.za**

Kathleen Powell, Associate Vice President for Career Development, William & Mary

As the associate vice president for career development, Kathleen Powell has more than 25 years of progressive experience in higher education career services. She is an effective leader and creative programmer; able to create, develop, and implement programs supporting office vision and strategic planning. Dedicated to strategic visioning and management, collaborative partnerships, and faculty engagement, Powell also has a commanding understanding of career development, student development, and organizational and leadership theories. Powell holds a Master's of Science from Miami University of Ohio and a Bachelor's of Arts from the University of Akron. She began her tenure in university career services at Ashland College, now Ashland University. Her career services work included positions at Knox College (IL), Marietta College (OH), Grinnell College (IA), The University of Akron (OH), and Denison University (OH). Powell has authored chapters in several different publications and served as an academic advisor and adjunct faculty member at Marietta College teaching career planning, leadership development and communication. Most recently, Powell served as the faculty lead for strategic planning session at the Management Leadership Institute through the National Association of Colleges and Employers, as well as a facilitator for the Executive Leadership Summit.

Currently, Powell serves on the Advocacy Advisory Committee of NACE, holds a Board liaison position with the Council for the Advancement of Standards in Higher Education and Chairs the Career Pathways Team for William & Mary. Powell is a past-president for the National Association of Colleges and Employers (NACE), Midwest Association of Colleges and Employers (Midwest ACE) and the Illinois Small College Placement Association. Most recently, she was inducted into the Academy of Fellows, the highest honor, recognizes individuals who have contributed to the profession through the advancement of knowledge, leadership or excellence in professional practice. In addition, she is the recipient of the Founders Distinguished Service Award and J.W. Paquette Award for Superior Leadership Award (Midwest ACE), Charles Sumner Harrison Award and Teacher Appreciation Award, (Marietta College). In addition, Powell holds a Management Leadership Certificate for Career Services Professionals.

Nokuthula Selamolela , FoodBev SETA CEO.

Selamolela is a former Food and Beverages Manufacturing SETA CFO . She served as CFO of the company for five years. She also served as a non-executive board member for the Johannesburg Development Agency and an independent audit committee member at Metrobus since 2013.

Prior to that, she was the owner of Murhambo Capital and before that she served as the CFO of Swiftnet and CapeNature respectively. She started her career in accounting and financial management at Vodacom where she completed her TOPP articles. She then proceeded to ICASA, the Communications Regulator of South Africa, where she worked as senior manager finance.

She has a BCom Honours in Accounting and has over 20 years' experience in financial and budget management, with exposure in both the public and private sectors.

She started her career in accounting and financial management at Vodacom where she completed her TOPP articles. She then proceeded to ICASA, the Communications Regulator of South Africa, where she worked as Senior Manager Finance.

Suzanne Helbig is the Associate Vice Provost at the University of California, Irvine's Division of Career Pathways. In her role, she leads the central career services operation that provides services for UC Irvine's highly diverse undergraduate, graduate, and continuing education students as well as its recent alumni. Prior to working at UC Irvine, Suzanne held leadership, strategic communications, and career advising roles at the University of California, Berkeley's Career Center.

Suzanne served on the National Association of Colleges and Employers (NACE) Board of Directors and her NACE involvement includes co-chairing committees; presenting at NACE's inaugural Executive Leadership Symposium; delivering numerous annual conference presentations; and authoring articles and a book chapter.

Suzanne served on the Board of Directors of MPACE (Mountain Pacific Association of Colleges and Employers) and was awarded its Outstanding Service Award in 2017. Suzanne was the Programme Chair for Global Career Services Summits in 2021 (online), 2020 (Singapore) and 2018 (Newcastle, UK). Suzanne and has been invited to speak at conferences in England, Ireland, Japan, and China. She has been interviewed by the New York Times, Inside Higher Ed, Fox News, ABC News, the San Francisco Chronicle, Time Magazine, New American Media, and the Orange County Register. Suzanne holds a Master of Arts in Higher Education from the University of Arizona.

Prof Evelyn Chiyevu Garwe is a higher education expert currently working as a Pro Vice Chancellor with the Zimbabwe Ezekiel Guti University. She is a keen researcher and practitioner with expertise and experience in policy development, leadership and governance, quality assurance, internationalization, employability, gender and financing strategic and project management. She is also interested in the ways that inclusive education shapes the narratives of all stakeholder groups for example students, academics, vulnerable societies etc.

Lillian Bususu, Graduate Development Manager at AdvTech Group (Rosebank Colleges)

Enthusiastic, self-motivated focused professional with a proven track record of establishing and maintaining strong, sustainable relationships with customers leading to complete satisfaction and repeat/referral business.

Has a number of years of practical experience in management, customer care, sales and marketing , places uncompromising focus on customer needs/fulfillment while striving to meet and surpass corporate targets and performance goals. Persuasive communicator and

strategist of service solutions, able to instill a shared vision among all team members as the means of driving increased revenue. Has highly regarded interpersonal skills, with a reputation for tactful presentations and public speaking. Passionate in developing the youth, founded a successful community related project aimed at promoting self-sustenance and motivation amongst the youth, in order to mould them into influential future leaders.

Meike Wetsch, is the Unit Head: Capital & Funding Office, Coega Development Corporation, tasked with Maximizing the socio-economic impact of the Port of Nqurha and the Coega IDZ. The unit is regarded by the ILO's Fair Trade Organization as an international best practice site. Wetsch holds an MSc. In Economics from London University and her interests include labour market analysis, supplier development, trade economics and project finance. She is currently facilitating the development of two industrial clusters and has produced extensive labour forecasts and economic impact analyses focusing on nuclear, oil and gas (including Karoo Shale) and the maritime sector..

Speaker Profiles

Dr. Pat Smythe, Executive Chairman of Emergence Human Capital

Pat has consulted to over 1500 organizations both nationally and internationally. Pat has over 30 years of HR experience, having held board positions for over 25 years. Pat is a registered HR Auditor with the South African Board for People Practices (SABPP) and a certified Gallup Strengths Coach. He received Africa's HR Leader of the Year in 2011, was inducted into Africa's HR Hall of Fame in 2012 and in 2014 received the Africa HR Lifetime Achievement Award. He has served as an advisor to numerous Remuneration Committees and Boards of both Private Sector and Public Sector organisations. Pat has been instrumental in the rollout of HR Standards in Southern Africa.

RCM Reddy, MD & CEO, Schoolnet India Ltd & Learnet Skills Ltd

Business leader with 30 years of diverse professional experience of working with government, private sector and non-profit organisations in designing and implementing several transformational initiatives aimed at harnessing India's demographic dividend

Pioneered large scale sustainable business models in the areas of Education, Employability and Employment:

- Established Schoolnet as a market leader in providing ed-tech solutions for lifelong learning impacting more than 15 million students and teachers in 40,000 government and affordable private schools.
- Led Learnet Skills to be the forerunner in job-linked vocational skill development programs, in partnership with the Government and the private sector, enhancing the employability of 2 million youth.
- Conceptualized and implemented the cluster-based approach for the manufacturing industry resulting in employment for more than half-a-million youth in 100 industry clusters.

Currently, guiding the digital transformation of Schoolnet Group through development and upscaling of various consumer-centric digital platforms by leveraging the rich intellectual properties developed over two decades; and the vast platform and footprint of the Group across 400 districts of India for market access. One such initiative is www.pravasirojgar.com (which has now been renamed as GoodWorker), a job matching platform for blue collar workers, jointly with Sonu Sood and Temasek founded Goodworker. Other initiatives include Geneo (www.geneo.in), a learning app for K-12 and English Bolo (www.englishbolo.com), a spoken English app, which have a user base of more than 1 million.

Formerly an IAS officer, had served the Government of India, Government of Tripura and UNIDO in various capacities.

Have been actively engaged with non-profit organisations such as Swades Foundation and SEEDS Impact, apart from advising the industry and government organizations in various capacities

Siya Madyibi is the lead for Legal and Corporate Affairs for Microsoft South Africa and was appointed to this position on the 01st of September 2015. His portfolio also includes Citizenship colloquially known as CSI, he is also responsible for driving and implementation of Microsoft's National Plan and 4Afrika alignment and is further in charge of the company's BBBEE strategy and compliance.

Elaine Brass, CEO HWSETA, is a Chartered Accountant of South Africa since 1999 . After her articles, she remained on as Assurance Audit Manager for 2 years until joining the Auditor-General of South Africa (AGSA) in March 2003. Elaine's passion for the public sector then flourished and she later joined the HWSETA in December 2007 as Chief Financial Officer (CFO), a position she held within the organisation for over 10 years. Elaine was appointed as Acting Chief Executive Officer (ACEO) of the HWSETA and officially appointed as the HWSET Chief Executive Office (CEO) on 1 January 2019 through a Gazetted process, approved by Cabinet of Parliament.

Ms. Karin Hendricks, Principal of False Bay TVET College.

She has firsthand knowledge and 20 years' worth experience in building and shaping TVET College Departments, first with the establishment of a job placement department at South Peninsula College prior to merger of Technical Colleges in 2002. In 2003 as the Student Support Manager, in the newly formed False Bay College she established the first Student Support Department, which today offers a variety of support services to students.

A principled trailblazer at heart, with her direction, False Bay College took the lead in the country with the progressive implementation of Inclusive Education at all campuses opening access to physically challenged students. This was certainly ground-breaking for False Bay TVET College, particularly in a time when access and integration of students with disabilities in mainstream programmes were unheard off in colleges.

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REGISTRATION FORM-web

Registration Fees

2 Day Conference, ZAR 3 999.00

Delegates will get the conference recording as well as hand-outs.

DELEGATE NOMINATIONS

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Email:.....
Tel: Cell:
2. Mr./Ms./Mrs./Dr:
Email:.....
Tel: Cell:
3. Mr./ Ms./Mrs./Dr:
Email:.....
Tel: Cell:
4. Mr./Ms./Mrs./Dr:
Email:.....
Tel: Cell:
5. Mr./Ms./Mrs./Dr:
Email:.....
Tel: Cell:

DELEGATE APPROVAL (PLEASE REGISTER ME/US)

Signatory must be authorized to sign on behalf of contracting organization

Name:
Position:
Organisation:
VAT:..... Tel:
Invoice Address:
Signature:..... Order No:
Date :

This booking form is invalid without a signature

BANKING DETAILS

Account Name: SkillingSA (PTY) Ltd
Bank: FNB, The Glen Branch
Branch Code: 259605, Account No: 62726914684

How to Register

Registration can only be done by completing THIS registration form, signing it and e-mailing to info@skillingsa.co.za

Do note: No booking will be accepted or invoice issued until the duly completed registration form is received!

TERMS AND CONDITIONS

Accepted applications to attend the SkillingSA training course ("Event") are in every case subject to these terms and conditions:

Payment Terms – Payment is due in full upon completion and return of the registration form. Due to limited conference space we advise early registration and payment to avoid disappointment. Admission to the conference will be refused if payment has not been received.

Orders from Public institutions will be accepted.

Delegate Cancellations – must be received by **SkillingSA** in writing and must be addressed to the Customer Services Manager at info@skillingsa.co.za

Cancellations received 10 working days before Event start-date, entitle the cancelling delegate to a full credit of amounts (credit to attend future event – not refund monies) paid to date of cancellation which may only be redeemed against the cost of any future **SkillingSA** Event, within one year from date of such cancellation;

Any cancellations received less than 10 working days before the Event start-date, do not entitle the cancelling delegate to any refund or credit note and the full fee must be paid;

Nonattendance without written cancellation, the Customer Services Manager, is treated as a cancellation with no entitlement to any refund or credit.

Speaker Changes – Occasionally it is necessary for reasons beyond our control to alter the content and timing of the program or the identity of the speakers.

If SkillingSA cancels an Event, delegate payments at the date of cancellation will be credited to a SkillingSA Event (such credit is available for up to one year from the date of cancellation). If **SkillingSA** postpones an Event, delegate payments at the postponement date will be credited towards the rescheduled Event. If the delegate is unable to attend the rescheduled Event, the delegate will receive a full credit of amounts paid up to the date of postponement which may only be redeemed against the cost of any future **SkillingSA** Event (and such credit will be available for one year from the date of postponement). No cash refunds whatsoever are available for cancellations or postponements.

Warranty of Authority – The signatory warrants that he/she has the authority to sign this Application and agrees to be personally liable to **SkillingSA** for payments falling due pursuant thereto should such warranty be breached